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Developed in 2009 by UNFPA Team Caricaturist: Lukas Setiadi Concept and Ideas: Maria Endah Hulupi, UNFPA Communications Officer

Since 1972, UNFPA has been assisting the Government of Indonesia and civil society organizations to enable individuals develop their full potentials through (1) Quality reproductive health services for safe motherhood, family planning and prevention of sexually transmitted infections, including HIV/AIDS; (2) Promotion of gender equity and equality, including prevention of gender-based violence and women's empowerment; (3) Mobilization of political support for the inclusion of reproductive health, gender and population strategies in national development planning.

## **UNFPA** mission statement:

UNFPA, the United Nations Population Fund, is an international development agency that promotes the right of every woman, man and child to enjoy life of health and equal opportunity. UNFPA supports countries in using population data for policies and programmes to reduce poverty and to ensure that every pregnancy is wanted, ever birth is safe, every young person is free of HIV/AIDS and every girl and woman is treated with dignity and respect.



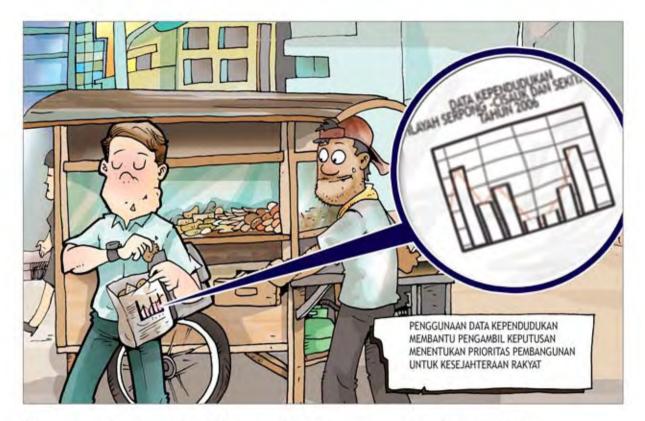
Box : Everybody is important and deserves to be considered and included in the counting. The census makes every person important and included in the counting. Make sure that you are counted.



- Boy : Poor kids, their school is so badly damaged!! This is what happens when the data is wrong ... they think our kampong is as scarcely inhabited as the kampong over the hills.
- Girl : Actually, we shouldn't expect only the census officers to be responsible. We should all participate in the census so that our data can be collected.
- Box : A census is the most complete and comprehensive collection of data on the population in a certain area. Population data is valuable for efficient and accurately targeted development programs, including in the educational sector.



- Box : The census helps the government identify and determine its priorities and formulate the appropriate development policies and prepare an adequate budget.
- Officer : Please fill out the form and give accurate and correct data.
- Mother : I'm filling in the data form for good education programme for all children
- Grandpa : So that they create a program with the elderly in mind. I'm healthy and I have a lot of experience.
- Father : So that they can build roads in our village.



Blow-up : Population Data of Serpong - Cisalak - and Surrounding Areas, year 2006

Box : The use of population data assists the decision-makers in determining the development priorities to realize the people's welfare.



Woman 1 (at desk) :	I'm surprised my data says there are only around 10 children here who are under
	five years old how come there are as many as this? We will run out of vaccines!!

Mother with baby : (This is good .... improvement of nutrition).

Woman 2 : (Oh dear ... we have only a little bean porridge left and there are still so many waiting in line to weigh their babies ).

Box : The participation of citizens in the census helps to ensure that there is data available regarding the population that can be used for decision making.



- Man 1 : That lady is really admirable!! She also often makes field visits to monitor and talk with the people.
- Man 2 : (Yes indeed, Sir! Men and women are equal)
- Woman : Today, the mortality rate of mothers is still high, and cases of malnutrition are increasing. on stage Family health calls for participation of the men.
- Man 3 : This would be even more interesting if there is a "dangdut" singer as well.
- Box : Maintaining mothers' health requires medical intervention and social involvement. The men and the community in general should help pregnant women in getting medical assistance when they need it.



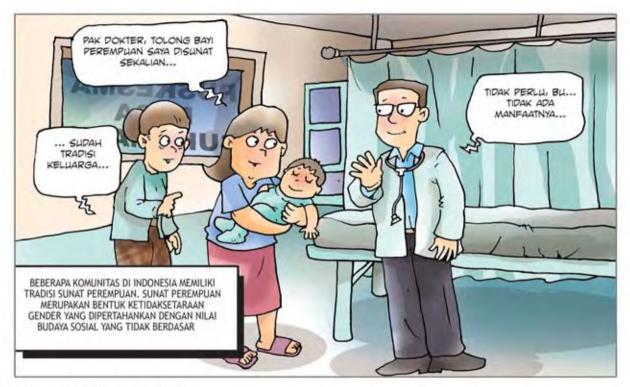
Salesgirl : Do you want to buy all, Sir ?

Man : Yes ... besides being cheap, using a condom has fewer side effects.

Box : The Family Planning program can reduce mothers' mortality rate by 25%. By making sure that each pregnancy is a desired one, parents can give full attention to all their children.



- Man 1 : Maybe it's just fate that this mother has to die young.
- Man 2 : That's not the matter, perhaps if her husband had given his full attention, things would not turn out like this.
- Man 3 : This mother has the right to receive attention, not only when she dies, such as now.
- Box : The role of the husband and the community is required to assist pregnant women in getting help on time. The death of a woman while pregnant or during child-birth should not be allowe to happen.



Grandma : It's the family tradition .....

Mother : Doctor, please circumcise my baby girl as well.

Doctor : That's not necessary, , there are no benefits to it.

Box : Some communities in Indonesia have the tradition of circumcising the girls. Circumcision for girls is a form of gender inequality which is preserved with a social cultural value that has no basis.



- Father : We have enough savings. I will take you to the midwife when it's time for the birth, like I have been taking you for pregnancy check-ups so far.
- Pedicab : (What role model ...... that man takes his wife every month for examination). driver
- Box : Man have various important roles to take care of their wife when pregnant or in childbirth, to raise or educate children and to get involved in daily chores



- Father : I have saved money in preparation for the birth of our child.
- Village Head : The midwife will contact me if there is a need for funds to assist the birth.
- Midwife : The village head and I will be prepared 24 hours a day, 7 days in a week.

Horse-cart : My horse-cart is ready to be used to go to the midwife's place of practice. driver

Box : The health and safety of mothers during childbirth requires the participation of the community, as the realization of social responsibility as members of the community.



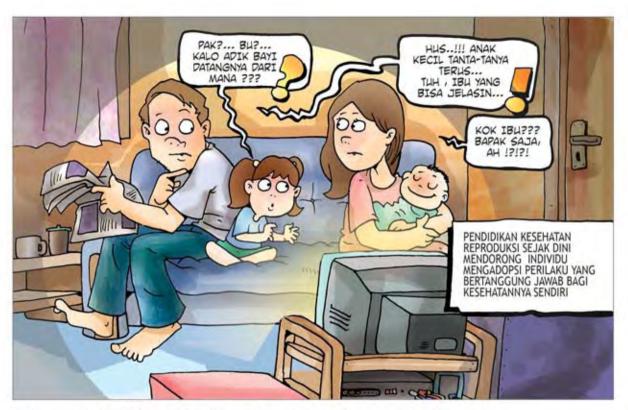
- Boy : After we graduate from school, let's get married !?
- Girl : The yardstick is not that we have graduated from school! But whether we are ready to become parents?
- Box : The decision of teenagers about marriage, when to have children and how many children will determine the quality of the nation in the future. Good reproductive health education can help these teenagers make responsible decisions.



- Father : We must choose an appropriate means of contraception right away, I don't want you to become pregnant again too soon.
- Mother : I totally agree !!! So that our children can receive our full attention !!



- Grandpa : Oh, my granddaughter is so big now .... It's about time to have another.
- Grandma : Yes dear, .... have one more child, a boy, so that you have a pair.
- Mother : Aaah .... We don't want to have a lot of children ...
- Father : But we want to be able to give a lot to our children.



Girl : Daddy? Mommy? .... Where did my baby brother come from?

Father : Hush ... little girl, ... always asking questions ... ask your mother, she can explain.

Mother : Why me?? Daddy can explain !?

Box : Reproductive Health Education from an early age encourages the individuals to adopt responsible behaviour concerning their own health.



- Father : This is for paying the house rent, the children's school tuition, instalment on the motorcycle, for buying 'pulsa' for our cellular phones, and to pay the electricity bill, and there is some money left for daily expenses. .. try to make ends meet, dear.
- Mother : Oh, there's no money for a pregnancy check-up?!
- Box : Women's health is generally not considered as a priority in the family affairs.



Mother : (The cost of educating just one child is as high as that !?!?)

Box : The more children a family has, the higher the costs of fulfilling their basic needs. Application of the right to reproduction must be accompanied by the obligation of the couple to ensure that they can fulfil the rights of the child.



Mother : We both need help, Pak ..... this cannot go on. It's not good for the children, they must surely feel sad to see us fighting all the time.

Father : Forgive me, I can't control my emotions .... I promise not to do this again...

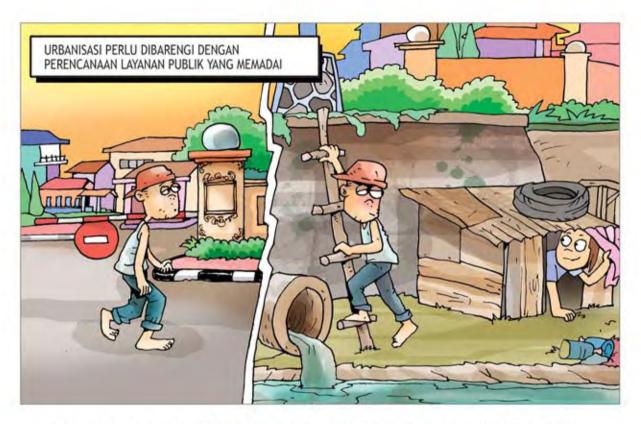
Box : Both the victim and the person inflicting the violence should get professional help in order to stop the violence.



- Box : Adequate investment in Education, Health, and Economic Empowerment enhances the quality of the people and opens opportunity for them to play important roles.
- Boy 1 : Newspaper ..... newspaper !!
- Boy 2 : Fried banana !!



- Father : Oh, what can I do! I doubt that I can request leave from work in order to move out and seek refuge in a better place.
- Mother : Every time it rains we are always flooded .... I'm so tired of it, Pak !!
- Grandma : Remember that you have rheumatism, Pak ! Don't go playing with the water!
- Girl : Our neighbours have all moved out since yesterday ...
- Box : The density of the population in a residential area determines the quality of life.



Box : Urbanisation should be accompanied with the adequate planning of public facilities.



- Prisoner 1 : (If I had a rich dad, I would be able to pay so that I don't have to stay in a stuffy cell like this !!)
- Prisoner 2 : Sshh ... go and ask how much we have to pay ?
- Prisoner 3 : Brother, can we come over there? It's stuffy here.
- Prisoner 4 : Sure you can ... it's not crowded here, and the security is guaranteed for 24 hours ..... but, you know the terms, don't you ?? Ha ha ha !!
- Box : Criminality and social problems have a very high probability when the growth of population is not balanced by adequate health service, education and opportunity for work.



Box : Urbanisation should be accompanied with the adequate planning of public facilities.



Policeman : (The road has already been widened, yes !! .... there is a special busway, yes !! We apply the 3-in-1 policy, yes !! So, why is the traffic still crowded and congested ?!?!)

Bus conductor : Come on .... We're empty, empty !!!

Box : The population growth in a city can undermine the quality of public services, one of these is the comfort of traffic in the city.



Poster : Participation and Empowerment for the Nation's Development

Box : Women's empowerment in all aspects enables women to develop their full potential and play a role in the public sphere. This will encourage not only individual welfare, but also family welfare and the welfare of the nation.



Man : Why are these children not in school, Bu?

- Mother : Why should I send the girls to school? Even if they become clever later, they will still have the task of looking after the home, cooking, and taking care of the children.
- Box : Girls and boys are indeed different, but this does not mean that they should be discriminated. Both of them need to have equal access to get education, health service, nutrition and other basic needs.



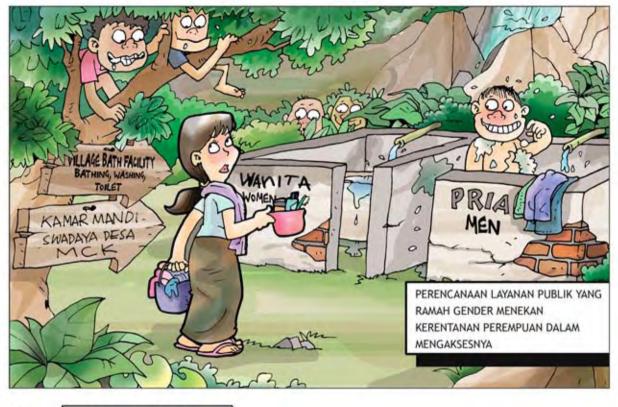
- Mother : Girls, you must help me later in the house, cleaning up and cooking .... so that there is food on the table when your dad comes home.
- Mother : Study well !! Don't be naughty !!
- Girl : My other friends are so lucky ... like Dewi and Wati, they can go to school.
- Box : Family Planning encourages poverty alleviation and enables married couples to plan and fulfil the needs of each child; such as education, health and nutrition.



Streetman 1 : Hey girl .... I will accompany you home but you will agree to become my sweetheart, okay?

Streetman 2 : What kind of work do you do? You always come home so late.

Box : The vulnerability of women in accessing public facilities can be reduced by ensuring gender-sensitive planning ".



Sign : Village Bath Facility (Bathing, Washing, Toilet) Women Men

Box : Planning public service facilities that are gender-friendly can reduce the vulnerability of women in accessing public facilities.

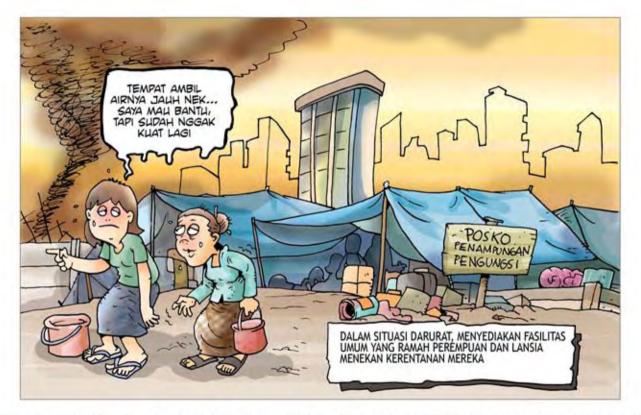


Conductor	1	Come on !!	. Still empty !! Still empty !!	1
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Box : Stabilizing population growth of population reduces the strain on the budget for public services, developing transportation, providing clean water, housing, food security, and so forth.



- Father : Today you only cooked cassava leaves and salted fish, Bu?
- Mother : Children, eat until you feel full now, Mommy will eat whatever is left later.
- Box : Small family norm encourages gender equality. Parents can give equal access in terms of nutrition, education, self-development for each of their children, boy and girl.



Woman : The place to get water is far away, grandma ... I would like to help, but I no longer have the strength.

- Box : In emergency situations, providing public facilities that take women and old people into consideration can reduce their vulnerability.
- Sign : Coordinating Post for displaced people



- Man 1 : This is wrong, that is wrong, I must go back to Jakarta again, because in the village there are no more rice fields to work in.
- Man 2 : Isn't it better in the village? All the rice fields have become factories now. If you are a native of the village you should be given priority, right?
- Man 3 : Who says we get priority? Do you think the factories are willing to accept so many people to work for them ?
- Singing : Sorry if I sing and ask for money, it's better than robbing people !! beggar It's hard to get a job, so I am a singing beggar ....
- Egg seller : Salted eggs !! Village eggs with a city taste. Eggs ... eggs ... !!!
- Woman : What kind of work do you do ? You're all dressed up with fancy make-up??



Farmer : We are fortunate to receive assistance in the form of fertilizer and seeds from the factory over there ....

- Wife : The young men and women in our village were also given training, not all villages have been as lucky as ours.
- Box : Industries / companies have certain social responsibility, among others to preserve the environment and to support the communities in the surrounding area through education, health, training an so forth.



Village Head : We will soon be organizing activities for the elderly. Even though the women and men are old, their minds and their bodies should be kept active.

Old man : But there should also be facilities for us because we are not as strong as we used to be, he he he...

Old woman : I'm a retired teacher! I heard that we can be of help by becoming Family Planning Information Officers.

Box : In view of the increased life expectancy rate, there is a need to have policies and support for empowering the role and health of the elderly people.