Call for Papers: Knowledge Management Beyond Borders - Globalization and Cultural Identity

Internationalization is already quite prevalent for the knowledge management community.

However, cross-national knowledge transfer is no easy task. Companies are already confronted with a number of critical issues when introducing knowledge management at a national level. The introduction of a cross-national knowledge transfer is a far more complex process than many believe. Global companies therefore require solutions for knowledge transfer to avoid autarkic and closed business units.

Distance is not the key problem. The language barrier, however, can cause a lot of communication problems between employees. Organizations can overcome this barrier. But for all that, there are many other problems such as the cultural background of employees that may disrupt the mutual understanding. Different continents, different customs or the greater the distance between employees, the bigger the difference?

What does all that mean for knowledge managers? What experience have you made? Which requirements will be most relevant to us? What solutions do you know?

Suggested Topics
*   Knowledge and learning barriers caused by cultural differences
*   Creativity and innovation increased by cultural differences
*   What is a prerequisite for successful intercultural knowledge transfer or are there any barriers that cannot be overcome?
*   Knowledge transfer within cross-national companies or cross-organisational participation in international communities of practice
*   How can we overcome language and cultural barriers across all hierarchical levels? Is it really necessary to break these barriers?
*   Asia, Africa, North and South America, Australia and Europe: what kind of specification do we have to be aware for knowledge transfer?

Call for Papers: Knowledge Management Beyond Borders - Globalization and Cultural Identity

Why submit a paper?
- set standards for future knowledge management developments/projects/implementations
- reach more than 3500 knowledge workers from economy and research
- improve the online visibility of your papers through C-o-K ranking
- get professional feedback by jury and community

Date of Submission
- the articles must be submitted by Februar 13, 2011. file format: DOC/RTF, language: English

The jury
- Dr. Bernhard von Guretzky, Germany
- Prof. Dr.-Ing. Norbert Gronau, Universität Potsdam, Germany
- Prof. Dr. Parissa Haghirian, Sophia University, Tokyo, Japan
- Dr. Peter Heisig, University of Cambridge, UK
- Elke Zimprich Mazive, Deutscher Entwicklungsdienst, Germany
- Dr. Atri Roy Sengupta, Asst. Professor (OB & HRM), Jyotirmoy School of Business, Kolkata, West Bengal, India
- Dave Snowden, Cognitive Edge, Singapore

Contact
Steffen Doberstein, Editor-in-Chief
www.community-of-knowledge.de
info@community-of-knowledge.de

Ingo Frost, Project Leader
Pumacy Technologies AG
ingo.frost@pumacy.de
+49 30 2216128-0

Current Changes
Please visit www.community-of-knowledge.de/en/call-for-papers

Call for Papers – Guidance Notes

Knowledge Management Beyond Borders
– Globalization and Cultural Identity

Please see the section below as guidance on submitting a proposal for the call. All papers will be selected through a competitive process from proposals received in response to the call for papers. The following criteria are offered to help authors develop their submissions in a way that is acceptable to the Community of Knowledge.

Criteria	Activities
General Guidelines	
Language	Submissions must be in English.
Length	Authors should submit a full version of the paper (6 pages or 12000 characters (including spaces), excluding bibliography and annex).
Rules for Citation	Citations must be consistent and listed in a reference list/bibliography. It is the author's responsibility to obtain permission for a quotation from materials such as case studies.
Format	Papers should be submitted as Word/RTF document (or additionally as PDF).
Open Content License	Please note that papers are published under the Creative Commons License.
Content	
Headlines and Abstract	Provide the essential message of the paper in an abstract (700 characters including spaces). Create concise headlines and sub headings.
Arrangement	Lay out your ideas in a logical order and group related sentences and paragraphs into sections, e.g., introduction, main part, conclusion.
Central Theme	Build a climax and a frame story.
Actuality	Focus on the subject-matter of the call. Does your paper fulfill the promise made by the thesis, headlines etc.?
Discussion	Get your point across. Offer your own opinion and argue for it.
Quality	Offer your specific knowledge of the details.
Style	
Supporting Material	Use photos, images, illustrations, videos etc.
Examples	Explain why your arguments matter.
Clarity of Writing	Consider your audience. The reader should be able to reproduce your results. Use technical terms appropriately.